



www.KCTV5.com
www.kctv5.com

KCTV5
FEIN: 42-0410230
4500 Shawnee Mission Pkwy
Fairway, KS 66205
(913)677-5555

CONTRACT

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Contract / Revision 488505 /		Alt Order # 06265603
Product CROSSROADS GPS		
Contract Dates 08/15/12 - 08/21/12		Estimate # 888
Advertiser ISS/Cross Roads GPS		Original Date / Revision 08/07/12 / 08/08/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KCTV	Account Executive Dave Clark	Sales Office TELEREP-WAS
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 12	Product Code 11
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KCTV	08/17/12	08/17/12	KCTV5 News @ 10P	10-1035pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	----1--				1	\$800.00			
N 2	KCTV	08/17/12	08/17/12	Price is Right	10-11am		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	----1--				1	\$500.00			
N 3	KCTV	08/17/12	08/17/12	KCTV5 News @ Noon	12-1230pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	----1--				1	\$500.00			
N 4	KCTV	08/17/12	08/17/12	Inside Edition	630-7pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	----1--				1	\$500.00			
N 5	KCTV	08/17/12	08/17/12	NFL Chiefs PreSeason	Various		:30			NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	----1--				1	\$9,000.00			
N 6	KCTV	08/17/12	08/17/12	CBS Early Show	7-9am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	----1--				1	\$200.00			
N 7	KCTV	08/17/12	08/17/12	Regis & Kelly	9-10am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	----1--				1	\$150.00			
N 8	KCTV	08/20/12	08/20/12	KCTV5 News @ 10P	10-1035pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	1-----				1	\$800.00			
N 9	KCTV	08/20/12	08/20/12	Price is Right	10-11am		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	1-----				1	\$500.00			
N 10	KCTV	08/20/12	08/20/12	KCTV5 News @ Noon	12-1230pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	1-----				1	\$500.00			
N 11	KCTV	08/20/12	08/20/12	KCTV5 News @ 5P	5-530pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
488505 /	06265603

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/15/12 - 08/21/12	CROSSROADS GPS	888

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Cross Roads GPS	08/07/12 / 08/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 1----- 1 \$700.00												
N 12	KCTV	08/20/12	08/20/12	KCTV5 News @ 6P	6-630pm		:30			NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 1----- 1 \$700.00												
N 13	KCTV	08/20/12	08/20/12	Inside Edition	630-7pm		:30			NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 1----- 1 \$500.00												
N 14	KCTV	08/20/12	08/20/12	CBS Early Show	7-9am		:30			NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 1----- 1 \$200.00												
N 15	KCTV	08/20/12	08/20/12	Regis & Kelly	9-10am		:30			NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 1----- 1 \$150.00												
N 16	KCTV	08/20/12	08/20/12	Mon 9-10pm	9-10pm		:30			NM	1	\$2,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 1----- 1 \$2,500.00												
N 17	KCTV	08/18/12	08/18/12	PGA Championship	Sat-Sun 1-6pm		:30			NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 -----1- 1 \$500.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KCTV 08/13/12-08/19/12 PGA Championship Sat-Sun 1-6pm -----Sa-- :30 \$500.00 NM See MG 17.2 2 KCTV 08/13/12-08/19/12 Sa-Sun 11a-530pm-----SaSu :30 \$500.00 NM Ⓜ MG for 17.1 08/18												
N 18	KCTV	08/18/12	08/18/12	KCTV5 News @ 6P Sat	6-630pm		:30			NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 -----1- 1 \$500.00												
N 19	KCTV	08/19/12	08/19/12	KCTV5 News @ 10P Sun	10-1030pm		:30			NM	1	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 -----1 1 \$900.00												
N 20	KCTV	08/19/12	08/19/12	PGA Championship	Sat-Sun 1-6pm		:30			NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 -----1 1 \$500.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KCTV 08/13/12-08/19/12 PGA Championship Sat-Sun 1-6pm -----Su :30 \$500.00 NM See MG 20.2 2 KCTV 08/13/12-08/19/12 Sa-Sun 11a-530pm-----SaSu :30 \$500.00 NM Ⓜ MG for 20.1 08/19												
N 21	KCTV	08/19/12	08/19/12	KCTV5 More Morn Sun	930-1130am		:30			NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 -----1 1 \$400.00												
N 22	KCTV	08/16/12	08/16/12	KCTV5 News @ 10P	10-1035pm		:30			NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 ---1--- 1 \$800.00												
N 23	KCTV	08/16/12	08/16/12	Price is Right	10-11am		:30			NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 ---1--- 1 \$500.00												
N 24	KCTV	08/16/12	08/16/12	KCTV5 News @ Noon	12-1230pm		:30			NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 ---1--- 1 \$500.00												

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<u>Contract Dates</u> 08/15/12 - 08/21/12	<u>Product</u> CROSSROADS GPS	<u>Estimate #</u> 888
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 08/07/12 / 08/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 25	KCTV	08/16/12	08/16/12	KCTV5 News @ 4P	4-5pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/13/12		08/13/12	08/19/12	---1---				1	\$500.00			
N 26	KCTV	08/16/12	08/16/12	KCTV5 News @ 5P	5-530pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/13/12		08/13/12	08/19/12	---1---				1	\$700.00			
N 27	KCTV	08/16/12	08/16/12	KCTV5 News @ 6P	6-630pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/13/12		08/13/12	08/19/12	---1---				1	\$700.00			
N 28	KCTV	08/16/12	08/16/12	Inside Edition	630-7pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/13/12		08/13/12	08/19/12	---1---				1	\$500.00			
N 29	KCTV	08/16/12	08/16/12	CBS Early Show	7-9am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/13/12		08/13/12	08/19/12	---1---				1	\$200.00			
N 30	KCTV	08/16/12	08/16/12	Regis & Kelly	9-10am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/13/12		08/13/12	08/19/12	---1---				1	\$150.00			
N 31	KCTV	08/21/12	08/21/12	KCTV5 News @ 10P	10-1035pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/20/12		08/20/12	08/26/12	-1-----				1	\$800.00			
N 32	KCTV	08/21/12	08/21/12	Price is Right	10-11am		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/20/12		08/20/12	08/26/12	-1-----				1	\$500.00			
N 33	KCTV	08/21/12	08/21/12	KCTV5 News @ Noon	12-1230pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/20/12		08/20/12	08/26/12	-1-----				1	\$500.00			
N 34	KCTV	08/21/12	08/21/12	KCTV5 News @ 4P	4-5pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/20/12		08/20/12	08/26/12	-1-----				1	\$500.00			
N 35	KCTV	08/21/12	08/21/12	KCTV5 News @ 5P	5-530pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/20/12		08/20/12	08/26/12	-1-----				1	\$700.00			
N 36	KCTV	08/21/12	08/21/12	Inside Edition	630-7pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/20/12		08/20/12	08/26/12	-1-----				1	\$500.00			
N 37	KCTV	08/21/12	08/21/12	Tue 7-8pm	7-8pm		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/20/12		08/20/12	08/26/12	-1-----				1	\$3,500.00			
N 38	KCTV	08/21/12	08/21/12	CBS Early Show	7-9am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/20/12		08/20/12	08/26/12	-1-----				1	\$200.00			
N 39	KCTV	08/21/12	08/21/12	Regis & Kelly	9-10am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/20/12		08/20/12	08/26/12	-1-----				1	\$150.00			
N 40	KCTV	08/15/12	08/15/12	KCTV5 News @ 10P	10-1035pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/13/12		08/13/12	08/19/12	--1----				1	\$800.00			
N 41	KCTV	08/15/12	08/15/12	Price is Right	10-11am		:30			NM	1	\$500.00

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<u>Advertiser</u> ISS/Cross Roads GPS		<u>Estimate #</u> 888
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--1----				1	\$500.00			
N 42	KCTV	08/15/12	08/15/12	KCTV5 News @ Noon	12-1230pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--1----				1	\$500.00			
N 43	KCTV	08/15/12	08/15/12	KCTV5 News @ 4P	4-5pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--1----				1	\$500.00			
N 44	KCTV	08/15/12	08/15/12	KCTV5 News @ 6P	6-630pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--1----				1	\$700.00			
N 45	KCTV	08/15/12	08/15/12	Inside Edition	630-7pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--1----				1	\$500.00			
N 46	KCTV	08/15/12	08/15/12	CBS Early Show	7-9am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--1----				1	\$200.00			
N 47	KCTV	08/15/12	08/15/12	Wed 8-9pm	8-9pm		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--1----				1	\$3,000.00			
N 48	KCTV	08/15/12	08/15/12	Regis & Kelly	9-10am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--1----				1	\$150.00			
Totals											48	\$39,750.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/21/12	48	\$39,750.00	\$33,787.50
Totals	48	\$39,750.00	\$33,787.50

Signature: _____

Date: _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Stephanie Maroney

do hereby request station time concerning the following issue:

<div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;">Crossroads GPS (Grassroots Policy Strategies)</div>

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: Crossroads GPS

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Crossroads GPS, 1404 New York Ave. NW, Washington DC 20005
Margee Clancey-Treasurer Steven Law- Board Chairman (703)989-6167

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least 24 before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

8/13/12 Steve Law 703-299-1760
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title